



**PHAST Education, Training
& Development Programme**

Autumn 2012 Prospectus

Education, Training & Development Programme

The aim of the PHAST Education, Training & Development Strategy is to build public health capacity and capability within the public, private and voluntary sectors so that a greater number of people have the knowledge and skills to improve the health of the population, promote public health and reduce health inequalities in the UK and internationally.

We offer a wide range of training to suit many different audiences. Concepts will be explained and a set of tools provided to support delivery. Whilst each training programme identifies its target audience, this is purely a guideline and discussion with PHAST's Education, Training & Development Director and/or Marion Deacon (Associate – Training) can help you to decide if a course is suitable for your needs.

All PHAST training programmes are responsive to the Chief Medical Officer's tiered approach to public health to meet the needs of all public health professionals, as below, and are continually reviewed to ensure they are up to date with sector developments:

- **Wider public health:** people who have a role in health improvement and reducing inequalities (including teachers, social workers, housing officers, local authority managers, government staff, the voluntary sector, police, acute trust professionals and all healthcare professionals)
- **Community public health:** a smaller number of professionals who spend a major part, or all of their time, in public health practice (including health visitors, environmental health practitioners and community development workers)
- **Public health specialists:**
 - public health consultants and specialists working at a strategic or senior management level or at a senior level of scientific expertise, such as in public health statistics
 - trainees within the formal training schemes and informal schemes
 - those requiring top up training as either generic or defined specialists wishing to apply to the UK Public Health Voluntary Register
 - other staff working in public health departments and local authorities.

If there is nothing here to suit you, please let us know and we will endeavor to meet your personal, group or organisational requirements. For more information about any of the courses mentioned in this booklet please call [07951 136461](tel:07951136461) / [020 3479 5250](tel:02034795250), email marion.deacon@phast.org.uk / diane.pickard@phast.org.uk or visit the PHAST website where you can book your place online.

Each full-day workshop provides the participant with 5 Continuing Professional Development (CPD) points, with each half-day workshop worth 3 points. A certificate will be provided to each participant upon completion of the training course.

NB: Minimum numbers apply for each course. If it is not possible to run the course for any reason, applicants will be notified 2 weeks prior to the course start date. The course will be rescheduled to an alternative date and applicants will have the opportunity to transfer their booking.

For full terms and conditions please visit our website www.phast.org.uk

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Introduction to Effective Bid Writing

Full day workshop - £165 +vat - Central London
25th October 2012

A workshop that provides Bid Writing training, to enable participants to fully understand, and know how to use, a wide variety of tools and techniques to enable effective Bid Writing. This workshop can be linked to the Strategy & Business Planning and Report Writing workshops.

Utilising a case study to apply a variety of tools and techniques for effective Bid Writing, the course is aimed at anyone who is reliant on submitting bids for either total or partial project funding.

This course enables people to:

- Understand the relevance, importance and benefits of the fundamentals of effective Bid Writing
- Understand some of the key tools and techniques of effective Bid Writing and how to use/apply them
- Understand how to structure and succinctly present key data and information in bids and applications for funding in order to maximize the chances of success
- How to get inside the minds of the requirements of various types of grant and fund awarding organisations/bodies in order to improve the chances of success
- Have had hands-on experience of writing a sample bid with a health-related environment

Coaching

Individual/group coaching sessions
Please register your interest online

We are all only too well aware that public health is going through a period of major change at the moment. The direction of travel is clear but the individual prospects for people working within the service may be considerably less so. You may be anxious about your future, feeling unsettled by change or worried that you do not have the skills to compete effectively for new jobs – or your own.

With this in mind we are launching a completely confidential 1:1 coaching and mentoring service to help you through this difficult period.

Operated by a very experienced coach, facilitator and mentor, the process can help to support people through the whole process of job application – from looking for new posts, application letters and forms, CVs, assessment centres, dealing with head-hunters, presentations and interview rehearsal. While also helping people through mid-life career crises and work/life balance issues, coaching is a powerful method to help people achieve real, measurable and sustainable results.

The benefits of coaching include:

- Heightened morale and confidence
- Improved interpersonal skills
- Increased ability to resolve issues independently
- Gain in competence

In addition, PHAST can work with leaders and their teams in organisations that need to move from hierarchical structures to more system based responsive approaches. Using a variety of tools and methodologies to help individuals and organisations change and improve, including diagnostic interviews, process mapping, focus groups, action learning sets, attitude surveys, 360- feedback and psychometric tools.

For more information about this important new PHAST service please call [020 3479 5250](tel:02034795250) or email marion.deacon@phast.org.uk / diane.pickard@phast.org.uk

Critical Appraisal

Full day workshop - £165 +vat - Central London

6th September 2012

How can we make sense of all information – often full of indigestible jargon and of questionable quality – about medicine and healthcare with which we are bombarded?

This workshop will show you how to understand and interpret what you read in professional journals and general media, by using the technique of 'critical appraisal'. This is the process of systematically weighing up the quality and relevance of a research article or a piece in the papers. Critical appraisal skills are essential to us as professionals and citizens to increase the 'sound evidence base' underpinning professional and personal decisions.

Learning Outcomes:

- Understand why you need critical appraisal
- Have learnt what you need to appraise successfully
- Have practiced critically appraising a research study and newspaper article
- Enjoy yourselves!

Style: Interactive learning environment - participants will use published studies and newspaper articles to practice their appraisal skills.

This course is aimed at: Public health practitioners, GPs, Health Visitors, Midwives, School Nurses, Community Nurses, Environmental Health Practitioners, Police, Fire Brigade, Voluntary Sector, lay members of health and social care bodies, local authority staff and other health and social care staff.

Workshop Outline:

- What your work needs are with respect to critical appraisal
- Interactive presentation of why critical appraisal and what you need in order to critically appraise evidence
- Introduction to critical appraisal
- Practice session in critical appraisal in small groups
- Discussion session on the appraisal.

FPH Part A Revision Programme

3-day programme - £575 +vat - Central London
Please register your interest online

If you would like to maximise your opportunity of passing the FPH Part A exam, then read on! Enjoy expert tuition and experiences of successful previous participants.

Over the past 10 years, the programme has been tailored to meet the needs of participants, providing expert tuition and practical exercises and has recently been revised to be delivered over three full days. During this time, we have compiled an extensive set of notes which can be used as a study aid and can be found at our HealthKnowledge website: www.healthknowledge.org.uk. We are pleased to advise that the course regularly attracts higher pass rates than the national average and is proof that the programme is of benefit.

The course is tailored to provide tuition and practical exercises related to the marks a question is worth and to assist where candidates are weakest. The sessions are interactive and practical and include critical appraisal, data manipulation, understanding epidemiological principles and techniques and the application of these concepts. A variety of syllabus topics will also be covered.

The course is designed for:

All specialist public health staff who are committed to taking the Faculty of Public Health Part A Membership exams (held in January and June each year).

It will be necessary for each trainee to undertake approx. 12 hours per week private learning, including set homework, which will be marked and feedback provided.

Futures Thinking for Health

Full day workshop - £165 +vat - Central London
4th December 2012

A workshop to develop strategic skills for coping with an uncertain future.

Health futures are uncertain, and some things are more predictable than others. Looking ahead to assess future health needs and scanning the horizon for likely threats and opportunities that could affect health or care can help us get to grips with these challenges. Scenario planning takes us a stage further by weaving the separate elements of change into coherent possible futures and then considering effective responses to these. We can use horizon scans to develop scenarios for plausible futures and use these to explore opportunities and test strategies and programmes.

Learning Outcomes:

This one-day workshop will develop participant's practical skills in futures thinking. By the end of the workshop participants should be better able to:

- Scan the horizon for important developments affecting health and care
- Think systematically about where such developments could lead

- Identify the threats and opportunities that these developments present for health strategies and programme
- Generate strategic responses that are robust to change and uncertainty.

This course is aimed at: The workshop is relevant to a wide range of NHS and Local Authority staff including medical and non-medical directors, commissioning managers and community and public health specialists.

Style: The workshop will comprise a mix of short presentations and group exercises for a practical “learning by doing” approach. It will be led by an accomplished presenter and facilitator with particular experience in the use of futures thinking in shaping innovative policies and programmes and in developing skills in futures thinking amongst a wide range of staff up to and including those at main Board/Director level.

Improving Capability and Capacity across a diverse public health workforce 5 Interactive Learning Modules

Further to the development of the Public Health Skills and Career Framework, (more information available from PHRU, http://www.phru.nhs.uk/Pages/PHD/public_health_career_framework.htm) which describes the skill and knowledge needed within the public health workforce, these Interactive Learning modules have been developed in response to the strongly expressed need for a mechanism that facilitates collaboration and coherence across this diverse workforce, in order to maximise their collective contribution and underpin the influence of public health in the UK. The public health skills and career framework provides this by helping to ensure rigour and consistency of skills, competence and knowledge at all levels, regardless of professional background, and through enabling flexible public health career progression.

PHAST wishes to offer the opportunity for the public health workforce to attend five interactive learning modules that make up the component part of the skills identified:

- Leadership and Management to improve population health and wellbeing (page 8)
- Policy and Strategy Development and implementation to improve population health and wellbeing (page 8)
- Collaborative working to improve population health and wellbeing (page 9)
- Prioritisation and Performance Management (page 9)
- Getting the message across (page 9)

This series of workshops meets all aspects of the CMO’s 3 tiered approach and is aimed at Wider public health, Community public health, Public Health Specialists, GP’s, Practice Workers and Commissioning Managers.

Style: This interactive series of workshops consists of discussions, group work and individual exercises. Participants will work through case studies and scenarios and discuss how these can be applied to their everyday working practice. Downloadable workbooks are also available to enable participants to continue their development after the workshop.

These workshops form a series of five interactive learning modules that make up the component part of the skills identified. While each workshop can be taken on its own, it is recommended that all five workshops are undertaken.

Leadership and Management

Full day workshop - £165 +vat - Central London

5th October 2012

In an interactive learning environment delegates will:

- Understand the different models/styles and principles of leadership, the strengths and weaknesses of each, when they should be used and their potential use in improving population health and wellbeing
- Understand the difference between leadership and management
- Understand the concepts of team building and the different skills brought by different members of the team
- Understand different management principles and skills and their application.
- Understand and be able to put into practice management models and theories associated with motivation and leadership
- Be able to identify and understand the frameworks and tools that support management of change
- Be aware of the drivers and levers of change

Policy and Strategy Development

Full day workshop - £165 +vat - Central London

3rd December 2012

In an interactive learning environment delegates will cover the following:

Policy in context:

- The importance and impact of public policy and legislation on health and wellbeing at individual, local, national and global levels
- The major government policies related to health and wellbeing, health inequalities and their interconnections
- The strategic context of policy development
- The political environment in which own organisation is set and how this affects its policy and strategy

Policy in development:

- The process of policy development and its complexities
- The variety of tools that can be used to aid strategic decision making and planning
- The different methods to assess the impact of policies on health and wellbeing
- The concepts of power, interest and ideology in policy development

Policy communication:

- How to communicate and implement policy and strategy to improve the population's health and wellbeing

Collaborative Working

Full day workshop - £165 +vat - Central London
11th December 2012

In an interactive learning environment delegates will:

- Understand the importance of negotiation and influencing skills and their application in bringing about change, particularly in a multi-agency environment
- Understand how your interactions and behaviour impact on others
- Understand the principles and methods of partnership working and the benefits which collaboration can bring
- Understand how different organisational cultures can influence the outcomes of collaborative work
- Understand the roles that different organisations, agencies, individuals and professionals play and the influence they may have on health and health inequalities.

Prioritisation and Performance Management

Full day workshop - £165 +vat - Central London
23rd November 2012

Current trends will be established and how these impact upon participants job roles. Focus will be placed upon the Organisation Success Cycle and creating a vision for your area of the organisation. The importance of Performance Management within the NHS will be explored and its links to funding, competencies and creating a Learning and Development Environment.

In an interactive learning environment delegates will:

- Understand how to design and implement performance management
- Understand the principles of prioritisation and resource allocation
- Understand the principles of reflective practice

Getting the Message Across

Full day workshop - £165 +vat - Central London
6th December 2012

Participants will establish their own objectives before investigating the role and objectives of marketing and different communication roles. The process of creating a communications strategy will be established and likely responses from key stakeholders will be mapped. The key messages to convey within health promotion and as well as how to effectively put your message across and respond to questions will also be discussed.

In an interactive learning environment delegates will:

- Understand effective communication techniques
- Knowledge of how to present material using styles and techniques appropriate for a range of audiences
- Understand the effect that the media has on public perception, investment and decision making

Influencing without Authority

Full day workshop - £165 +vat - Central London

1st October 2012

The overall objective of this course is to equip Health Professionals to find their leadership space in the public health sector and step into it so that they can actively influence decisions which impact them.

Public Health Professionals today work with people in complex structures, full of interdependent relationships, and very often difficult to influence in a conventional way.

This course enables people to:

- Identify influencing opportunities
- Build their personal credibility
- Influence people from different cultures and backgrounds
- Build effective relationships
- Work with a collaborative approach
- Improve their communication Skills.

Leading Remote Teams

Full day workshop - £165 +vat - Central London

15th October 2012

This one day course is ideal for those who lead a team whose members are geographically dispersed. Team members might be doing the same job or performing as part of a multi-functional team. The challenge for the team leader is to lead and manage at a distance both at an individual and team level. This requires competence and confidence in a number of skill areas including using a remote team management process, communicating with team members, motivating team members and using teambuilding activities. The output of this course is a concrete personal development plan to improve/develop skills in this challenging area of expertise.

As a result of the course participants will be able to:

- Understand the key contributors to effective Remote Team Leadership
- Assess their skill profile against a model for Remote Team Leadership and plan improvements in their skills
- Use a Remote Team Leadership Process effectively
- Improve the day to day management of their teams as well as improve the project management skills of team members involved in cross-border projects
- Develop their insights and skills in the areas of communicating and motivating remote team members
- Build high performing remote teams.

Motivational Interviewing

Full day workshop - £165 +vat - Central London

12th December 2012

Unhealthy behaviours such as over-eating, poor dietary choices, smoking and alcohol abuse contribute to the long-term conditions that many adults in the UK are living with. These same unhealthy behaviours are frequently observed in children and younger adults, and will result in serious consequences in their later years if the behaviours go unchecked. The majority of these health conditions are preventable if people were to make different lifestyle choices and observe healthy behaviours. Behaviour change is the key to long-term condition management and avoidance.

Motivational Interviewing is a specific form of communication used by health professionals, which has been effective in fostering change across a wide range of health behaviours. In situations where patient motivation is a particular challenge, MI techniques can be used to successfully activate patients' own motivations for behaviour change and adherence to treatment.

Learning Outcomes:

At the end of the session, participants will have:

- An understanding of the principles of Motivational Interviewing
- Built on existing communication skills and developed a better awareness of communication strategy
- Practised blending Motivational Interviewing 'change and commitment language' into usual consultations and conversations with patients
- A greater awareness of the common traps to avoid

This course is for: professionals who are involved in supporting people to change behaviours in the interests of their health - such as changing diet, exercising, giving up smoking, taking medication regularly e.g. GPs, nurses, health promotion specialists, health coaches, clinicians in acute, mental health and community care settings.

Developing Obesity Care Pathways

Full day workshop - £165 +vat - Central London

12th October 2012

England has one of the highest rates of obesity in Europe. In response to this the Government has set a new ambition to achieve a sustained downward trend in the level of excess weight in children and adults by 2020 through a range of new approaches to tackle obesity. These include securing the services we need to help us to tackle excess weight, which should be commissioned and provided in the context of obesity care pathways.

Learning Outcomes:

Participants will:

- Learn and be guided through a systematic process of developing, implementing and evaluating an obesity care pathway
- Understand how to ensure the pathways are evidenced based and focused on local need
- Work through practical exercises and templates in an interactive format

- Review best practice case studies from local areas which will give participants the knowledge to prevent common pitfalls and identify areas of success
- Have the opportunity to apply the learning to pathways on adult, child and maternal obesity that participants are developing in their local areas.

This course is aimed at: Anyone involved with developing, reviewing or commissioning weight management services and obesity care pathways e.g. Public Health Professionals, Staff from Local Authorities, Acute Trusts, GPs.

Introduction to Effective Report Writing

Full day workshop - £165 +vat - Central London
8th November 2012

The course is designed to help participants write clear, concise and comprehensive reports and to evaluate and maintain the quality of their own writing. The workshop can be linked with the Strategy and Business Planning and Introduction to Effective Bid Writing workshops.

Style: Interactive, consisting of discussions, group work and individual exercises. Participants will produce a short report.

This course is aimed at: Anyone where report writing is a key component of their job.

Learning Objectives

- To enhance the effectiveness of their reports
- To identify the features of a poorly written report and an effective report
- To set objectives and gather information
- To identify the readership, terms of reference, appropriate content and the Structure
- To organize their work
- To evaluate the dimensions of style
- To edit and proof read their draft

Strategy and Business Planning

Full day workshop - £165 +vat - Central London
19th November 2012

In today's fast changing and complex working environment the ability to think strategically and create strategic plans for longer term enduring success is a key area of expertise. The ability to execute shorter term business plans to move the organisation forward under the overall strategic plan is also key.

This course is aimed at anyone who develops projects programmes or work plans and looks at how to use strategic thinking to work up strategy choices and then evaluate them to choose the best option. It covers the creation and implementation of both strategic plans and business plans and provides planning templates for use with both types of plans.

The output of this course is embryonic strategic and business plans ready to be finely honed to be introduced quickly into the organisation.

Learning outcomes:

- Understand the fundamentals of strategy and business planning and the importance of its role in effective management in NHS and related environments
- Understand and be able to use/apply a variety of strategic and business planning tools and techniques
- Understand the linkage of organisational and departmental strategy to integrated Business Plans and to the implementation aspects thereof
- Have had hands-on experience of planning a particular programme, projects or initiative

Systems Thinking for Health

Full day workshop - £165 +vat - Central London

30th November 2012

A workshop to develop practical skills for shaping a complex, connected and ever-changing health system.

Health systems are amongst the most complex that people have to deal with. Not only are health and health care complex and dynamic areas in its own right, with multiple stakeholders including individuals, families, communities, businesses, voluntary organisations and government, but also they are embedded in a network of wider systems such as social care, education, employment, justice and the physical environment. It is being increasingly recognised (including by the WHO in a recent report which states “ systems thinking has a huge and untapped potential, first in deciphering the complexity of an entire health system, and then in applying this understanding to design and evaluate interventions”) that systems thinking provides an accessible yet powerful way to navigate this maze.

This course is aimed to: introduce systems thinking approaches to health and other professionals (i.e. it is not a technical course for analysts and modellers) and is relevant to all those dealing with complex and inter-connected issues in health care.

Style: This one-day workshop will develop participants’ practical skills for systems thinking in health and care. The workshop will comprise a mix of short presentations and group exercises for a practical “learning by doing” approach. It will be led by an accomplished presenter and facilitator with extensive experience in health systems thinking and modelling.

By the end of the workshop participants should be better able to:

- Understand key systems concepts such as the difference between static and dynamic thinking, tree-by-tree and forest thinking, and straight-line and closed-loop thinking
- Map the components and interconnections of a health system
- See how systems thinking tools can build stakeholder engagement and assist consensus
- Appreciate the value of systems thinking approaches when time and data are in short supply or problems are ill-defined
- Know when use of computer modelling and behavioural simulation approaches may be appropriate
- Understand the principles of system regulation and self-organisation
- Appreciate the role of social and other networks in health
- Know how to achieve large impacts with small inputs and to make effective interventions in complex dynamic situations.

Introduction to Tendering for Health and Social Care Contracts

Full day workshop - £165 +vat - Central London

3rd September 2012

This workshop is the first in a series of three sessions, exploring the tendering process for health and social care contracts.

This full day workshop is structured in three parts which cover the Legal and Regulatory background to public procurement; The selection phase and the PQQ; The Award phase and the Method Statement and how this is scored.

Learning Objectives:

Understanding the legislative background to tendering – the rules with which the purchaser must comply and how these are addressed in the PQQ:

- the legal and regulatory framework within which tendering operates;
- the processes which are used for each type of tender;
- what is required to produce a successful PQQ;
- what companies and organisations can do to increase their chances of success at the selection (PQQ) stage;
- what are the common pitfalls.

The second, or award, stage of tendering involves responding to the Invitation to Tender (ITT) and completing a Method Statement:

- developing an understanding of commonly used scoring systems;
- explain exactly what appraisal officers are looking for during tender appraisal;
- identify how method statements and tenders generally can score well and be competitive;
- use actual tenders to see how the processes work in practice;
- consider model appraisal schemes and see how these are used to score tenders;
- look at the importance of policies and how they are scored.

This workshop is a part of a series of three sessions exploring the tendering process for Health and Social Care contracts, while each workshop can be taken on its own, it is recommended that all three are undertaken. See below and page 15 for other workshops in this series.

Preparing Effective Tenders

Full day workshop - £165 +vat - Central London

4th September 2012

This workshop is the second in a series of three sessions, exploring the tendering process for health and social care contracts.

The full day workshop is structured around a group task and an individual task ending with a plenary session. The two tasks give participants the opportunity to practice the real tasks involved in the tendering process within the safe environment of the workshop. There is detailed report back and debrief after each task so that participants have ample opportunity to reflect on the experience of the tasks and consider how they can be translated back into the workplace.

Learning Objectives:

Participants will follow the processes used in the production of a winning tender including:

- Assembling the tender team
- The key stages in preparing the tender
- Key skills in writing and presenting the tender
- Quality assuring the tender
- Developing a systematic objective approach to tendering
- Understanding how the organisation needs to adapt to enable the tendering process to be more efficient and effective
- Developing practical tools and techniques for improving how the organisation tackles the tender process
- Understanding the benefits of adopting a project management approach to tendering

The second, or award, stage of tendering involves responding to the Invitation to Tender (ITT) and completing a Method Statement.

- Developing an understanding of writing styles appropriate for method statements
- Understanding how appraisal officers approach the task of appraising method statements and using this understanding to improve writing style
- Understand how supporting evidence strengthens the method statement
- Develop appraisal as a tool for improving method statements

Winning Tenders

Half day workshop (am) - £115 +vat - Central London
5th September 2012

This workshop is the last in a series of three sessions, exploring the tendering process for health and social care contracts.

The course is structured around one extract from a poorly written method statement and three extracts from well written method statements as examples of good practice. Participants undertake a series of group tasks and open discussions to analyse the common features of well written method statements and how to identify the key components of good answers.

Learning Objectives:

During the first part of the workshop participants will work in groups to:

- Consider some answers to questions from actual tenders;
- Learn to look at the answers through the eyes of an appraisal officer;
- Identify where improvements could be made;
- Find out how to decipher questions and work out how to prepare high scoring answers;
- Discover the latest trends in requirements for successful health and social care tenders.

In the second part of the workshop you will look at three different models of winning tenders to:

- Identify the key elements of a very good/excellent answer;
- See how to organise your answer, especially in a word or space limited situation;
- Review examples of answers from high scoring, successful tenders;
- Compile a list of the current features of a winning tender.

The workshops featured on pages 14 and 15 are part of a series of three sessions exploring the tendering process for Health and Social Care contracts, while each workshop can be taken on its own, it is recommended that all three are undertaken.

PHAST CPD Webinars

PHAST CPD Webinars allow you to gain CPD credits at the comfort of your own desk listening to and watching top speakers from the UK health industry. There are numerous advantages to webinars: you can train where and when you want, there's no travel time involved, and the cost is a fraction of attending a face to face training seminar.

All our webinars come with full access to a video webinar which you can watch online at any time, downloadable supporting literature & web links for further reading, and a short online multiple choice test which when successfully answers correctly will generate a digital CPD certificate.

PHAST CPD Webinars are a stimulating, enjoyable, cost effective and an easy way to obtain CPD credits for all health professionals. Examples include:

- Patient Reported Outcome Measures
- So you want to do research? Part 1 – 6
- Assessment & Classification of Obesity in Adults
- Dietary advice for weight management in Adults
- Childhood Obesity: Assessment & Classification
- Childhood Obesity: Eating a Balanced Diet
- Childhood Obesity: Portion Sizes
- Childhood Obesity: Fats and Sugars
- Overview of Procurement and Commissioning - Parts 1 and 2
- Community Public Involvement in Health Research
- Public Health Moments
- Health in and out of work
- Housing and Health
- Low income Debt and Health
- Offender Health
- Diagnostic Framework
- It's not always what you say

For more information please visit www.phastcpdwebinars.com.

Meeting your training needs: Further Available Courses

PHAST can deliver a wide variety of other courses that organisations have identified as useful for their staff, including:

- Appraisal and Revalidation for GPs and Consultants
- Defined Specialist
- Engaging Local Communities
- Patient Reported Outcome Measures
- Nudging People Towards Better Health
- Public Health Awareness Skills
- Health: Everyone's Business
- Health Economics
- Health Impact Assessment
- Mental Wellbeing Impact Assessment
- Joint Strategic Needs Assessment
- Workplace Health
- Health Services Planning in a GP Consortia Environment

All training courses described throughout the Training Booklet as well as those listed below can be commissioned by an individual organisation to run "in-house." If training is required by an organisation for a large group of staff it can be more cost effective to commission a tailored workshop. If you are interested in any of the workshops listed, or have a specific training need, please email marion.deacon@phast.org.uk or diane.pickard@phast.org.uk or visit our website at www.phast.org.uk.

New for Spring 2013!

We look forward to introducing a variety of newly developed training programmes in Spring 2013, including:

- Top Up Training for UKPHR submission
- Public Health and Local Authorities
- Population Health

We will also continue to develop further courses and workshops to address learning gaps within the public health workforce. If you have any particular training needs or any suggestions or comments regarding our training programme, please do contact a member of the PHAST Team who will be happy to talk through your requirements.

For up-to-date training information, please visit our website www.phast.org.uk.

Selected PHAST Trainers

All PHAST courses are delivered by trained professionals with particular skills and knowledge applicable to the course content. All courses are quality assured and are to the highest standard.

Anthea Cooke

- Health Impact Assessment / Mental Wellbeing Impact Assessment

Barbara Bradbury

- Coaching
- Motivational Interviewing

Chris Barnes

- Coaching

David Lawrence

- Part A
- Critical Appraisal

Eugenia Cronin

- Health: Everyone's Business
- Health Needs Assessment / JSNA
- Public Health and Local Authorities

Geoff Royston

- Systems Thinking for Health
- Futures Thinking for Health

Hannah Pheasant

- Developing Obesity Care Pathways
- HealthKnowledge

Isabelle Iny

- Coaching / MBTI and 360 degree feedback

Jane Silk

- Introduction to Effective Bid Writing /Effective Report Writing

Jeremy Francis

- Influencing without Authority
- Leading Remote Teams
- Improving Capacity and Capability

Lloyd Davis

- Tendering

Viv Speller

- Improving Capacity and Capability

This list is only a selection of our current trainers and more information can be obtained from our website.

Calendar of Events

September 2012

3 rd September	Introduction to Tendering for Health and Social Care Contracts
4 th September	Preparing Effective Tenders
5 th September	Winning Tenders
6 th September	Critical Appraisal

October 2012

1 st October	Influencing without Authority
5 th October	Leadership and Management
12 th October	Developing Obesity Care Pathways
15 th October	Leading Remote Teams
25 th October	Introduction to Effective Bid Writing

November 2012

8 th November	Introduction to Effective Report Writing
19 th November	Strategy and Business Planning
23 rd November	Prioritisation and Performance Management
30 th November	Systems Thinking for Health

December 2012

3 rd December	Policy and Strategy Development
4 th December	Futures Thinking for Health
6 th December	Getting the Message Across
11 th December	Collaborative Working
12 th December	Motivational Interviewing

Dates to be determined: Please register your interest at this time:

- Coaching and Mentoring
- FPH Part A Revision Course

For more information about any of the courses mentioned in this booklet please call [07951 136461](tel:07951136461) / [020 3479 5250](tel:02034795250), email marion.deacon@phast.org.uk / diane.pickard@phast.org.uk or visit the PHAST website where you can book your place online

Public Health Action Support Team CIC

A Social Enterprise Organisation and Community Interest Company

Professional Public Health Consultancy Services

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